THE UNITED METHODIST CHURCH Baltimore-Washington Conference

Equipping spiritual leaders to transform the world

Training Tuesday Webinar Finance Committee Overview

Paul Eichelberger, BWC Conference Treasurer peichelberger@bwcumc.org 443-896-7504 (c)

November 19, 2019







- Financial Resources Books/Publications
- Finance Committee Overview
- Focus on Budgets
- Focus on Financial Policies
- Financial Resources Online Websites



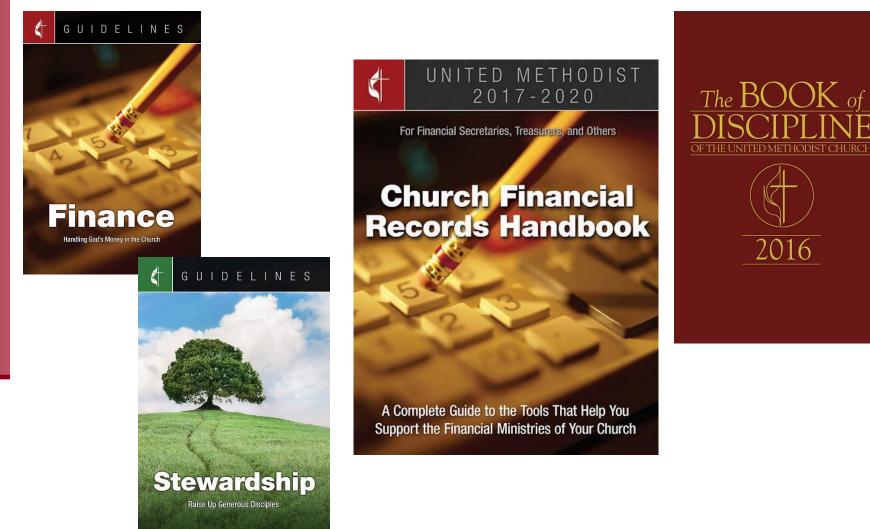
Church Finance Resources

Cokesbury Publications (\$4-25)

THE UNITED METHODIST CHURCH

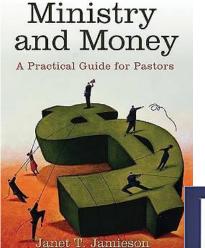
Baltimore-Washington Conference

Equipping spiritual leaders to transform the world



Other Publications (\$10-25)





and Philip D. Jamieson

BUSINESS Church

JOHN W. WIMBERLY, JR.

THE UNCOMFORTABLE TRUTH THAT FAITHFUL MINISTRY REQUIRES EFFECTIVE MANAGEMENT

FOREWORD BY STACY BRANDOM

THE CHURCH MONEY MANUAL

Best Practices for Finance and Stewardship

J. CLIF CHRISTOPHER



LEGACY CHURCHES

Stephen Gray and Franklin Dumond

A Comprehensive Resource - \$50 By Richard R. Hammar

- <u>The guide helps clergy</u>:
 - Prepare 2018 tax returns
 - Understand tax laws
 - Correctly report federal income taxes and social security taxes
 - Distinguish relevant exemptions
 - Reduce tax liability
- <u>The guide helps church treasurers, board members, bookkeepers, attorneys, CPA's and tax practitioners</u>:
 - Define "income" for the church
 - Handle and report employee business expenses
 - Understand the substantiation rules that apply to <u>charitable contributions and</u> <u>designated contributions</u>
 - Grasp federal tax reporting requirements that apply to churches and church employees
- Additional in-depth coverage on:
 - Charitable contributions
 - Clergy retirement plans
 - Social Security taxes
 - Church reporting requirements
 - Housing allowance
 - Business-expense reimbursements







lost COMPREHENSIVE an

2018 2019



Finance Committee Overview



Finance Committee: Discipline ¶258.4

- Finance Chair
- Pastor(s) and Lay Leader
- Chair of Church Council
- Chair or representative from PPR
- Representative of Trustees
- Chair of Stewardship
- Lay Member of Annual Conference
- Financial Secretary*, Treasurer*, Business Administrator*
- And others to be determined by the Church Council.
- * If these persons are paid staff, they serve without vote. The offices should be held by two different persons who are not immediate family members.

The Work of the Committee: Discipline ¶258.4(a-h)



- Compile a budget.
- Submit it to the Church Council for review and adoption.
- Develop and implement plans to raise sufficient income.
- Administer the funds according to instructions from the Church Council; Establish written policies
- Carry out the Church Council's directions in guiding the Treasurer and Financial Secretary

FOCUS ON BUDGETS & POLICIES



Focus On Budgets





- Narrative budget is important
 - What is the vision
 - What opportunities and challenges are before the congregation

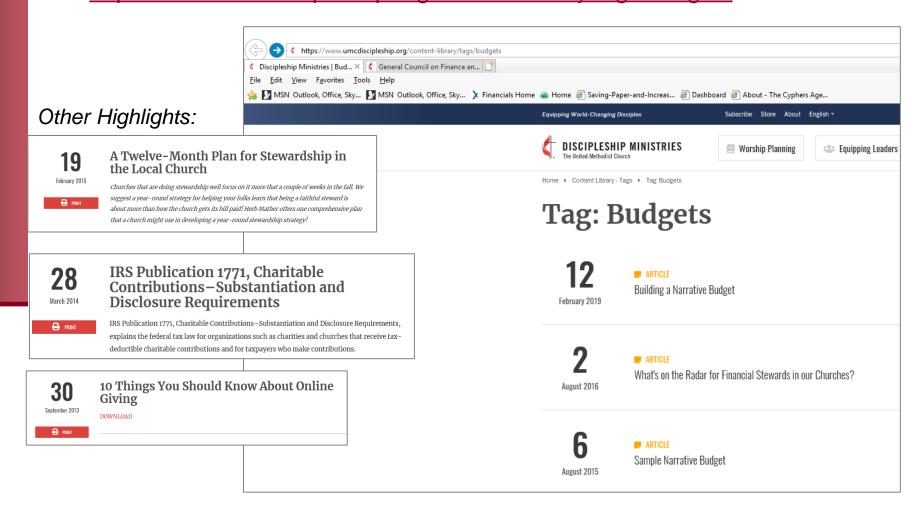
Three Budgets in One

- Operating or Annual Budget
- Capital Budget
- Legacy Budget
- Group budget into Committee Categories
 - Budget inputs should be received from each Committee
 - Allows for ownership and control of spending
- Denote items funded by fees, reserves, or endowments.
 - Transparency is essential.

Online Budget Resources



 Discipleship Ministries: Budget Topics https://www.umcdiscipleship.org/content-library/tags/budgets



Online Budget Resources



Equipping Leaders

Discipleship Ministries: Capital Campaign Topics

https://www.umcdiscipleship.org/content-library/tags/capital-campaigns



Other Highlights:

Sample Gift Acceptance Policy

Every church needs to have a Gift Acceptance Policy in place, because we never know when a bequest or designated gift may come our way. Early discussion and adoption of a policy can save turmoil later. Here's a sample local church policy. Your church should seek legal advice that is specific to your local context. You can seek advice from the United Methodist Foundation that serves your annual conference!



🖨 PRINT

30

July 2014

🖶 PRINT

Planned Giving Brochures

These brochures may be helpful in educating members of your congregation on the potential blessings of making planned gifts. You can download them individually or all together as a zip file.

10 Ways to Use Life Insurance for Planned Giving [PDF]

Life insurance has been around for only about 200 years and now represents a \$1.5 trillion business. The average family owns more than \$25,000 of life insurance, yet little of this money ever finds its way into the church. This presentes a tremendous opportunity for charitable giving.

Giving Is An Act of Faith: Why it Makes Sense to Give [PDF]

As Christians we share in the affirmation that all we have comes from God. It is our joy to take care of God's trust in us for our family, for ourselves, and for the world. When we recognize God in all we have, all we are, and all we do, giving becomes an act of faith.

Basic Estate Planning Tools [PDF]

Effective estate planning is an act of life and faith that affirms God's hand in all of creation. It affirms our existence as "stewards" with management responsibilities over what God has placed in our care. The purpose of this brochure is to provide you with information about various estate planning documents: wills, trusts, and powers of attorney.

Home
Home Content Library - Tags
Home Capital Campaigns

DISCIPLESHIP MINISTRIES

Tag: Capital Campaigns



ARTICLE eBook for Year-End Digital Campaigns

26

ARTICLE

PDF

A Theological Basis for Planned Giving in the Church

Worship Planning

2 July 2018

July 2019

Complete Mobile Strategy Guide

Classification of Assets

THE UNITED METHODIST CHURCH Baltimore-Washington Conference Equipping spiritual leaders to transform the world

Effective Jan 2018, there are two classifications of assets for financial reporting purposes defined by the IRS for nonprofits:



- <u>Without Donor Restrictions</u> are those items that have no donorimposed restrictions.
- <u>With Donor Restrictions</u> formerly temporarily or permanently restricted
 - Types of Restrictions:
 - > Purpose
 - Time (includes "permanent")
 - Investment Income restrictions
 - > Management

Additional Fund Considerations



- Equipping spiritual leaders to transform the world
- <u>Designated Funds</u> are unrestricted assets voted by the local church council to be used for a particular purpose. The stipulation can be changed by the local church council.
- <u>Can Temporary and Permanent Restrictions be Changed</u>?
 - Uniform Prudent Management of Institutional Funds Act (UPMIFA)
 - UPMIFA permits deviation (in management, investment or purpose)
 - With Donor consent
 - With court and Attorney General approval
 - UPMIFA adds a new provision that allows a charity to modify a restriction on a small (less than \$25,000) and old (over 20 years old) fund without going to court.
 - If you consider making a change, make sure an expert financial advisor is involved in the decision.
 - Keeping good written records and procedures is key! 15



Sample Budget Proposal



2020 General Operating Budget Recommendation

	2020 Budget	2019 Actual	2018 Actual
Income	\$145,500	*\$141,347	\$138,203
Expenses	\$ <u>144,300</u>	\$ <u>141,057</u>	\$ <u>138,309</u>
Difference:	+1,200	+290	-106
Expenses		2020 Budget	2019 Actual
Church Ministries (children, men, youth, women)		(n) = \$22,200	20,124
Outreach		= \$7,500	6,600
Missions Support		= \$10,000	9,000
Salaries		= \$65,000	61,750
Office Admin		= \$ 5,800	7,126
Facilities (Mortgage, Utilities, maintenance)		= \$ <u>33,800</u>	36,457
	ΤΟΤΑ	L \$144,300	\$141,057

(See Special Notes on next slide)

Fund Reporting Basics



Sample Statement of Revenue and Expense Per month/Year to Date General Restricted Plant Endowment Total All Fund Support and Revenue Fund Fund Fund Funds Contributions 309.027 5.472 16.575 331.074 Interest Income 6,132 3,655 640 5,130 15,557 Workshops/Events Income 733 733 Bequests 10,000 10.000 **Total Support and Revenue** 17,215 315,892 9,127 15,130 357,364 Expenses (by Program) Worship 98,541 2,435 5,000 105,976 Education 10,205 750 10,955 Care/Fellowship 9,876 219 10,095 Evangelism 9.545 9.545 Resources 46,723 46.723 Community Relief 3,000 1,934 4.934 Youth 3,025 3,025 Administration 123,786 11,000 134,786 Total Expenses 304,701 5,000 5.338 11,000 326.039 Excess of Support and Revenue over Expenses 11,191 3,789 6,215 10,130 31,325 Fund Balances at Beginning of Fiscal Year 41,730 72.158 446,995 55,370 616.253 52,921 75.947 453,210 65,500 647.578 Fund Balances at End of Fiscal Year

• It is important that you find some way to keep restricted fund activities separate from unrestricted funds. This is a nice example.

17

Stewardship Overview Creating a Culture of Generous Givers



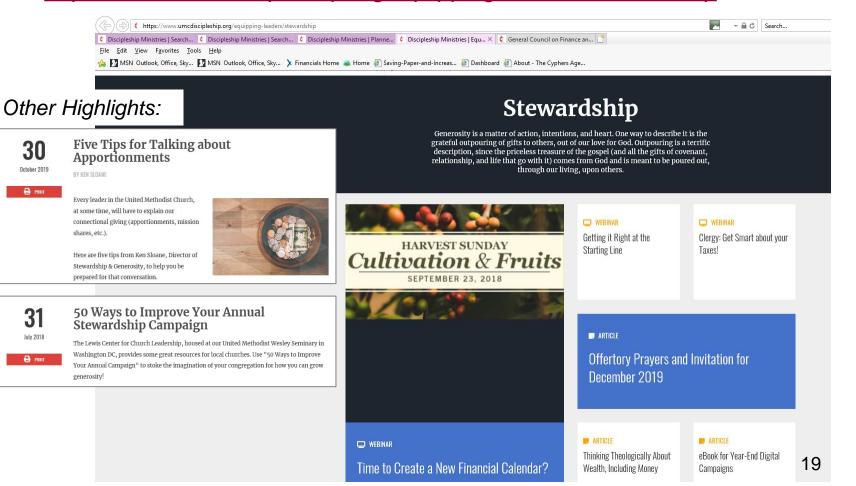
5 Key Elements

- Guided Self-Examination of personal values/priorities
- Unapologetic "First Fruits" Teaching
- Opportunities for Personal Witness
- State Clear Vision for Mission
 - How will lives be changed?
- Hold High Expectation of Members

Online Budget Resources



 Discipleship Ministries: Stewardship Topics https://www.umcdiscipleship.org/equipping-leaders/stewardship





Focus On Financial Policies

Financial Policies



- The policies are left to the discretion of the church
- Recommend starting small
 - What has gone wrong? What could go wrong?
 - Find sample policies that you like
- Important areas for consideration:
 - Counting and deposit procedures
 - Memorial Funds
 - Accountable Reimbursements
 - Credit Cards/Purchase Approvals
 - Church Audits

Local Church Resources Internal Control Recommendations



https://www.bwcumc.org/administration/local-church-resources/



Local Church Resources

Want to know how to get your church hooked up with electronic giving? Where do you go to get a grant or loan for your church to build a new elevator or start a new program? You're not alone. Thousands of resources exist to help you and your church live out God's call to be good stewards. A sampling of the most useful of these resources is below.

- Market USA Credit Union
- Electronic Giving
- Mid-Atlantic United Methodist Foundation
- Grants and Loans
- Scholarships

TAXES, ACCOUNTING, AND OTHER RESOURCES

Reports and Trends

INTERNAL CONTROL OF CHURCH FINANCES

Below is a list of recommended policies and procedures to help ensure adequate control over church financial assets.

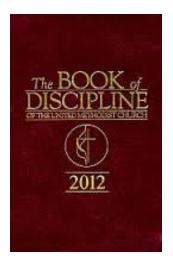
- The church treasurer, financial secretary, and finance committee chairpersons should not be the same person nor from the same family or household.
- The church should have a budget. Financial results should be compared to the budget on a monthly basis at finance committee meetings. Inquiry should be made of variances from budget.
- All operating checking and savings accounts should be under control of the treasurer. Separate checking accounts for church activities should be discouraged. Investment accounts should be accounted for by the treasurer and activity reported monthly to the finance committee.
- 4. At least two people should count the weekly church offerings and prepare the deposit slip. The deposit slip and deposit should be placed in a bank deposit bag and locked. A copy of the deposit slip should be given to the treasurer for recording and comparison to the bank statement.



Discipline ¶258.4d

The United Methodist Book of Discipline assigns the responsibility for the annual audit of financial records to the committee on finance.

The committee "shall make provisions for an <u>annual audit of the financial</u> <u>statements</u> of the local church and all its organizations and accounts. The committee shall make a full and complete <u>report to the annual charge</u> <u>conference</u>."



Annual Audit Overview



- As used in the *Discipline*, the annual audit is meant to be a process that provides reasonable assurance that good stewardship is being used in handling and accounting for the funds and other assets of the local church
- Several Goals
 - Protection of church officers
 - Trust and confidence of donors



- Accountability and transparency of personnel activities
- Assurance that restricted gifts are used properly and provide checks and balances for the receipt and expenditure of funds

Local Church Audit Guide



- Revised Audit Guide offered in 2014
- Committee on Audit and Review of GCFA (General Council on Finance and Administration)

https://www.gcfa.org/media/1342/local_church_audit_guide_-10-14-16-__revaug2017.pdf

Selecting an Auditor



- Must be Independent
 - Not subject to control or influence by anyone who has financial responsibilities in the church
 - Unrelated to anyone who has financial responsibilities in the church
- Selection of an auditor and the type of audit will depend on the financial constraints of the church
- If less than \$500,000 annual income
 - Select an independent qualified member or other volunteer to perform audit
 - Should include a written report to the Finance Committee within 6 months of the year end close
 - Should be conducted annually



Selecting an Auditor



- If greater than \$500K annual income
 - Recommend incorporating a financial statement audit conducted in accordance with Generally Accepted Auditing Standards (GAAS) by an external Certified Public Accountant \$500K to \$1M: GAAS Audit every 3 years
 \$1M to \$2M: GAAS Audit every 2 years
 \$2M: GAAS Audit annually
 - A "review" or "compilation" by a CPA does not meet the intent of the recommended GAAS "audit"



 Each year between GAAS Audits should follow the <\$500K guidelines that includes a written report to the Finance Committee by an independent qualified member or other volunteer

Purpose of the Audit



- Independently verify the reports of the treasurer and financial secretary
- Follow the money and test how it was treated
- Document that donations have been used as stipulated by donors' stipulation records
- Review accounting controls (loss, errors, embezzlement)
- Segregation of duties (checks and balances by more than one person)
- Reasonableness of systems and procedures based on church size

Groups Included in the Audit



Discipline ¶258.4d

... "all its organizations and accounts"

This include:

- Trustees (if funds are held separately)
- Memorial Funds
- Endowment Funds
- UM Men, UM Youth, Pastor's discretionary, Church School

Does NOT include UM Women since funds are not owned by local church per *Discipline*. Should still be audited annually, but reported separately to the UMW.



Information Required for Audit Regardless of audit type



to transform the work

- Church financial policies and procedures, including minutes approving these policies
- Copies of all minutes from the finance committee, trustees, church council, and charge conferences
- List of all bank and investment accounts
- Monthly records (plus the prior Dec. and the following Jan.)
 - Financial Statement (Income Statement and Balance Sheet)
 - Bank and Investment Account Statements
 - Bank reconciliations
- Printout of all transactions by account
 - General and subsidiary journals
- All paid invoices, payroll data and files
- Financial Secretary's income records





Church Finance Resources

Online Resources



• GCFA: Legal Resources

https://www.gcfa.org/services/legal-services/

(Group Ruling, Clergy Tax Packet, Cross and Flames, Min. Insurance Requirements, Trust Clause, Parking Issues, Housing Allowance Court Cases, Crowdfunding, Accountable Reimbursement, W-2s, Qtrly 941

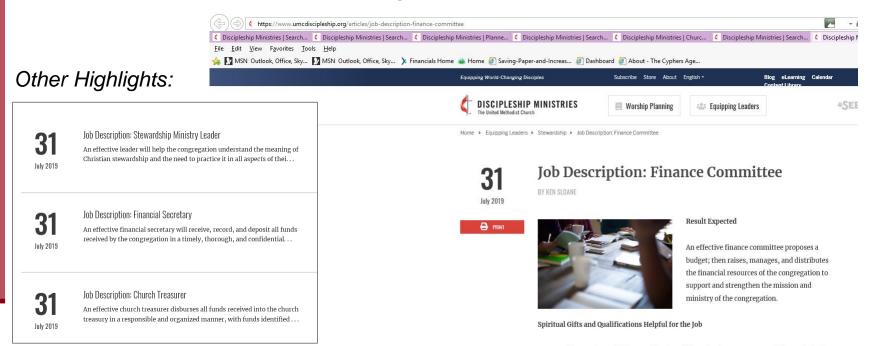


Online Resources



Discipleship Ministries: Job Descriptions Series

https://www.umcdiscipleship.org/articles/job-description-finance-committee



Each Job Description Contains:

- Spiritual Gifts and Qualifications Helpful for the Job
- Responsibilities of the Position
- Getting Started
- People and Agencies That Can Help
- Web and Print Resources

→ The members of this committee benefit from having one or more of these spiritual gifts: giving, faith, wisdom, administration, discernment, helping, leadership, exhortation (encouragement), and teaching.

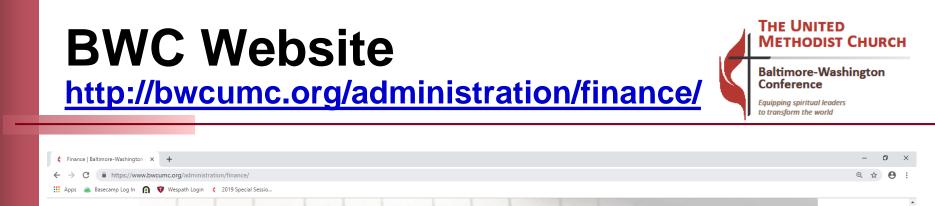
- → Useful skills and experience for this position are the ability to listen to and communicate with people of all ages; skills and interest in financial budgetary matters; a passion for financially supporting the mission of making Christian disciples for the transformation of the world; and the ability to work with individuals and ministry teams.
- The chair of finance needs a strong understanding of biblical stewardship and management of all that God provides. Basic skill with financial matters is helpful and can be supplemented by skills of others on the committee.

MidAtlantic Foundation

https://midatlanticfoundation.org/







MINISTRIES

ABOUT

💶 🩋 回

ARENA

NEWS

CHURCH PAYMENTS PORTAL

FVFNT

ADMINISTRATION

RESOURCES

Finance

Baltimore-Washington Conference

"Taking the five loaves and two fish and looking up to heaven, Jesus gave thanks and broke the loaves. Then he gave them to the disciples who gave them to the people. They all ate and were satisfied, and the disciples picked up twelve baskets and broken pieces that were left over." – Matthew 14:19-20 "

The Office of Finance and Administration oversees the resources of the Baltimore-Washington Conference, which includes an annual budget of more than \$14 million. The Council on Finance and Administration directs the conference's funds in a manner that enables the conference to call, equip, send and support discipling leaders.



O Type here to search

Forms and Reports



n ← → C A https://www.bwcumc.org/administration/finance/forms-and-reports/ 0 1 Θ 🏢 Apps 🔺 Basecamp Log In 👔 💔 Wespath Login 🦸 2019 Special Sessio.. CHURCH PAYMENTS PORTAL ARENA CHURCH LOCATOR SEARCH Baltimore-Washington Conference ABOUT MINISTRIES NEWS **EVENTS ADMINISTRATION** RESOURCES Forms and Reports **QUICK LINKS** Forms and reports are at the heart of finance ministries. If you are looking for charge conference forms, evaluation • Apportionment Giving forms, or other forms not associated with finance, visit our forms, reports & requests page. Local Church Resources If you have any difficulties accessing or compiling these forms, please contact your district administrator. • Church Payments Portal (Arena) Budget and Statistical **Church Billing** Financial Forms and Apportionment Reporting Reports Payment Receipt Make Donations • 2019 Apportionment • Statistical Reports – Due Church Payments Portal **Overview** (PDF) January 28, 2019 (Arena) • 2019 Narrative Budget (PDF) v on Finan • 2019 Budget (PDF) Finance 0 🗆 📄 💁 🥭 🗔 8⁹ へ 雪 早 小 ジ cray not O Type here to search

Local Church Resources



https://www.bwcumc.org/administration/local-church-resources/



Local Church Resources

Want to know how to get your church hooked up with electronic giving? Where do you go to get a grant or loan for your church to build a new elevator or start a new program? You're not alone. Thousands of resources exist to help you and your church live out God's call to be good stewards. A sampling of the most useful of these resources is below.

- Market USA Credit Union
- Electronic Giving
- Mid-Atlantic United Methodist Foundation
- Grants and Loans
- Scholarships

TAXES, ACCOUNTING, AND OTHER RESOURCES

Reports and Trends

INTERNAL CONTROL OF CHURCH FINANCES

Below is a list of recommended policies and procedures to help ensure adequate control over church financial assets.

- The church treasurer, financial secretary, and finance committee chairpersons should not be the same person nor from the same family or household.
- The church should have a budget. Financial results should be compared to the budget on a monthly basis at finance committee meetings. Inquiry should be made of variances from budget.
- All operating checking and savings accounts should be under control of the treasurer. Separate checking accounts for church activities should be discouraged. Investment accounts should be accounted for by the treasurer and activity reported monthly to the finance committee.
- 4. At least two people should count the weekly church offerings and prepare the deposit slip. The deposit slip and deposit should be placed in a bank deposit bag and locked. A copy of the deposit slip should be given to the treasurer for recording and comparison to the bank statement.





- Financial Resources Books/Publications
- Finance Committee Overview
- Focus on Budgets
- Focus on Financial Policies
- Financial Resources Online Websites

THE UNITED METHODIST CHURCH

Baltimore-Washington Conference

Equipping spiritual leaders to transform the world

Thank you