



BWC  
**ministry  
hatchery**  
a collaborative incubator experience

## **BIRTH YOUR SUSTAINABLE MINISTRY ENTERPRISE IN 48 HOURS**

Thursday, November 14 at 3 p.m. to  
Saturday, November 16 at 3 p.m.  
Maritime Conference Center, Baltimore

Team rate: \$750 (by Sept. 1) - \$800

Per person rate: \$250 (shared room) - \$400 (single room)  
includes six meals and two nights accommodations

Use code "hatch" for \$500 off (BWC teams ONLY)

[bwcumc.org/hatch](http://bwcumc.org/hatch)

Co-Sponsored by the Baltimore-Washington Conference and the Center for Mission Innovation at Global Ministries



## **WHAT HAPPENS IN A HATCHERY?**

The BWC MINISTRY HATCHERY gives space, time, and the right conditions to move your idea from concept to launch. This collaborative incubator experience, is where creative people get coaching and colleagues around mission and social enterprise. We will run you through a 48-hour intensive "hatch" process designed to turn ideas into actionable, sustainable ministries.

Participants will create prototypes of basic framing documents, develop an initial pitch deck, and practice communicating their ideas to others. This will not only help you create a better plan, but position you to more successfully write grants and ask donors for money. Persons who are seeking BWC Mission Innovation Grants and who complete this process will be prioritized.

## **WHO SHOULD ATTEND?**

Are you nursing an entrepreneurial idea for ministry, but don't know how to get it started (much less fund it)?

Is your church ready to move a social enterprise idea down the field that serves a need in your community while funding other aspects of ministry?

Could you use the wisdom of others to test-drive an idea for missional innovation?

Are you curious about what's involved in starting a sustainable nonprofit or for-profit ministry and have a real-life example to learn on?

## **GUEST SPEAKERS**



### **Mark DeVries**

Mark DeVries brings to Ministry Incubators a career of entrepreneurial ministry and coaching. A serial entrepreneur, Mark has founded numerous sustainable ministry enterprises, most notably Ministry Architects (2002). This team of over 50 consultants has worked with over 500 churches, bringing together centuries of expertise in youth ministry, children's ministry, young adult ministry, small church ministry, executive coaching, and strategic initiatives for entire churches.



### **Kenda Creasy Dean**

Kenda Creasy Dean comes to Ministry Incubators after 30 years of doing ministry that wasn't in a job description. She teaches practical theology, youth ministry, and social innovation at Princeton Theological Seminary, and has extensive experience in new ministry development, grant-writing, and nonprofit ministry, especially with youth and young adults. An ordained United Methodist pastor, Kenda is on the leadership team of Kingston United Methodist Church and serves on the United Methodist Church's Advisory Team for new church plants.