



BWC
**ministry
 hatchery**
 a collaborative incubator experience

SCHEDULE

November 14-16, 2018

Co-Sponsored by the Baltimore-Washington Annual Conference and the Center for Mission Innovation at Global Ministries

DAY 1 NOV. 14 - INSPIRE

2:30	Check-in
3:00	Gathering and Welcome and...What Have I Gotten Myself Into? <ul style="list-style-type: none"> An Overview of Missional Entrepreneurship & the Hatchathon Process Preparing Your Pitch Empathy 101
5:00	Searching for Issachar: The Church's Mandate for Creativity <ul style="list-style-type: none"> Starting with Why What Does It Look Like? Where Is It Happening?
6:00	Dinner & Introductions: Pitching Our Passions
7:00	Wagon Wheeling Our Dreams
7:30	Hatch Session 1: Building a Theological Foundation <ul style="list-style-type: none"> Theological Story 2-Sentence Pitches The 8-Word Mission Statement
8:45	God-Sightings and Sweet Dreams

DAY 2 NOV. 15 - IDEATE

8:45	Awakenings
9:00	Hatch Session 2: Ideate <ul style="list-style-type: none"> PHONE-A-FRIEND (if you like) Offerings
10:15	Refresh
10:30	Hatch Session 3: Creating and Communicating Value <ul style="list-style-type: none"> Who Will Value This Ministry? Who Will Pay for This Ministry?
12:15	Lunch
1:30	Hatch Session 4: Economic Model <ul style="list-style-type: none"> PHONE-A-FRIEND (if you like) Budgets, Pro Formas Inner Uh-Ohs, Oh No's, & Even-Ifs Marketing and Data Bases
3:30	Refresh
4:00	Hatch Session 5: Making Ministry Work <ul style="list-style-type: none"> Logistics Timeline and calendar
5:30	Hatch Session 6 <ul style="list-style-type: none"> Pitch Template Wild Applause and Photo-Ops Thanksgivings
6:00	Dinner and Evening to Prepare Your Pitch

DAY 3 NOV. 16 - IMPLEMENT

8:45	Awakenings
9:00	Final Pitch Adjustments
10:00	"Festival of Dangerous Ideas": Pitch and Pledge (Part 1)
11:15	"Festival of Dangerous Ideas": Pitch and Pledge (Part 2)
12:30	"Festival of Dangerous Ideas": Pitch and Pledge (Part 3) - with lunch
2:00	Closing Thoughts <ul style="list-style-type: none"> God-Sightings and Thanksgivings Sending Forth (Have Fun Storming the Castle!)

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