



BWC
**ministry
 hatchery**
 a collaborative incubator experience

SCHEDULE

November 14-16, 2018

Co-Sponsored by the Baltimore-Washington Annual Conference and the Center for Mission Innovation at Global Ministries

DAY 1 NOV. 14 - INSPIRE

2:30	Check-in
3:00	Session 1: Welcome and...What Have I Gotten Myself Into? <ul style="list-style-type: none"> • Overview: When Love Makes You an Inventor • What Goes In a Pitch • 3-Sentence "Pitch Your Passion"
4:00	Session 2: Wagon Wheel: Speed Dating Your Idea
4:45	Session 3: Empathy 101 <ul style="list-style-type: none"> • Human Centered Design • Creating Your Avatar
6:00	Dinner & Introductions
7:00	Session 4: Searching for Issachar - Creativity in Action <ul style="list-style-type: none"> • Starting with Why • What does it look like? Where is it happening?
8:00	God-Sightings and Sweet Dreams

DAY 2 NOV. 15 - IDEATE

8:45	Awakenings
9:00	Session 5: Define & Redefine - Our Theological Vision <ul style="list-style-type: none"> • Your Theological Story • The 8-Word Mission Statement • 3-Sentence Pitches
10:45	Refresh
11:00	Session 6: Ideate - Offerings and Activities <ul style="list-style-type: none"> • What Makes a Good Idea? • Refining Our Dreams
12:15	Lunch
1:30	Session 7: Inner Uh-Ohs and Even-Ifs <ul style="list-style-type: none"> • Gut check
2:00	Session 8: Creating and Communicating Value <ul style="list-style-type: none"> • Who will value this ministry? • Who will pay for this ministry?
3:30	Refresh
3:45	Session 9: Ideate - Economics and Marketing <ul style="list-style-type: none"> • Budgets, Pro Formas • Marketing and Data Bases
5:30	Session 10: Celebrations: Thanksgivings, Wild Applause, Photos <ul style="list-style-type: none"> • Last Minute Pitch Tips • Pitch Template • Where Have You Seen God at Work Today?
6:00	Dinner followed by evening to prepare pitch

DAY 3 NOV. 16 - IMPLEMENT

8:30	Awakenings
8:45	Session 11: Sustainability <ul style="list-style-type: none"> • Play the sustainability game with your team • Where do you need to gather resources?
9:30	Refresh
9:45	Session 12: Designing the Details <ul style="list-style-type: none"> • Logistics • Timeline and calendar
11:15	Lunch Break
12:15	Pitch 'n' Pledge: Festival of Dangerous Ideas
1:15	Break
1:30	Pitch 'n' Pledge: Festival of Dangerous Ideas
2:30	Closing Thoughts <ul style="list-style-type: none"> • God-Sightings and Thanksgivings • Sending Forth

CONTACT INFORMATION

Mark DeVries	mark@ministryincubators.com
Kenda Creasy-Dean	kenda@ministryincubators.com
Trey Wince	trey@ministryincubators.com
Werner Ramirez	wernerramirez31@gmail.com
Amelia Thompson	thompson.amelia@gmail.com



BWCUMC.ORG/HATCH