



## **SOUTHERN REGION LEADERSHIP DAYS 2017**

**Saturday, February 11, 2017 | 9 a.m. - 12:30 p.m.**

Annapolis District: Glen Burnie UMC | 5 2<sup>nd</sup> Ave SE, Glen Burnie

Washington East District: Good Shepherd UMC | 305 Smallwood Rd, Waldorf

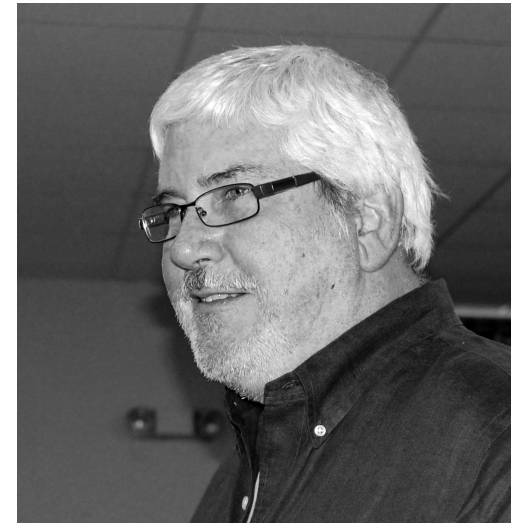
**Saturday, March 4, 2017 | 9 a.m. - 4 p.m.**

Full-day Workshop with Dr. Phil Maynard

Mt Oak UMC, 14110 Mt Oak Rd, Bowie

### **KEYNOTE EVENT ON SATURDAY, MARCH 4**

This full-day event brings Dr. Phil Maynard, author of the book “Membership to Discipleship,” to the Southern Region. Churches often think, plan, and function as though our ultimate goal is to add to the membership numbers, when in reality we have been given the mission to “make disciples” of Jesus Christ. This gathering of clergy and laity will engage in direct discussion with Dr. Maynard around the principles of this book, which provides theological understandings, structural frameworks, and practical ideas to assist churches in the work of disciple-making. Clergy and laity are strongly encouraged to attend together, as there will be table discussion relating to your team’s own church context. This event will help your church develop a foundational plan to begin moving from a membership focus to discipleship development. The book is included in the registration fee if you have not already purchased it. Lunch is provided as well. Dr. Maynard is also the author of “Shift,” which has been used in the Southern Region’s training for Certified Lay Ministers. He has served as Director, Path 1 Coaching Network (Discipleship Ministries); Director, Excellence in Ministry Coaching ([www.emc3coaching.com](http://www.emc3coaching.com)); and Director, Coach Training for Leaders ([www.empowercoaches.com](http://www.empowercoaches.com)). In addition to 25 years of growing healthy churches, Dr. Maynard has also served as Director of Congregational Excellence in the Florida Conference of the UMC.



## **ANNAPOLIS DISTRICT CLASSES (“NORTHERN”): GLEN BURNIE UMC**

### **“NORTHERN A” CLASSES (9:20-10:50AM)**

**SPRC (Northern A)** – *Instructor: Rev. Evan Young and Francess Tagoe, Dir. of Human Resources & Benefits*

The work of SPRC is yearlong and having an idea of the calendar of tasks can make the work easier and less stressful. SPRC is responsible for working with the pastor and all staff on items including job descriptions, salary and compensation recommendations, benefits, and evaluations. This class will provide guidance on these topics as well as provide participants with resources to make the job easier.

**LAY LEADER (Northern A)** – *Instructor: Minister Marilyn Lewis, Annapolis District Lay Leader*

Whether you are a new Lay Leader or have been in the position for some time attending this Lay Leader Training will help you become more effective as a leader in your church. The training will provide you with the following: information on your duties and responsibilities, how to be a more effective Lay leader, how to motivate laity and how to establish goals for yourself and the ones you serve.

**FINANCIAL PRACTICES FOR CHURCH LEADERS (Northern A)** – *Instructor: Kent Koehler*

- Best Financial Practices for Congregations
- A Basic Conversation about a Capital Campaign
- Encouraging Extravagant Generosity as a Fruit of the Spirit

**CHURCH COUNCIL (Northern A)** – *Instructor: Renee Loudermill*

Participants will receive and share leadership tools and information to plan, implement, and annually evaluate ministries to fulfill the mission and vision of the congregation.

**YOUTH MINISTRY (Northern A)** – *Instructor: Pam Bowen, Youth Ministry Coordinator*

Youth Ministry in the Baltimore-Washington Conference including:

- Teen Stress Panel Discussion Lead by youth from the Conference Council on Youth Ministry
- Sustainable Youth Ministry in your Conference, District and the local church
- Safe Sanctuaries in the Cyber World Pam has 15 years of experience as a project manager and extensive experience in managing large youth events, retreats and planning youth worship experiences.

Pam is the Conference Youth Coordinator for the Conference Council on Youth Ministry and the resource person for the District Youth Leaders

**YOUNG ADULT MINISTRY (Northern A) – Instructor: Rev. Joey Heath**

This class will explore strategies to involve and retain young people in the life of your church. These are strategies that can be used by any church, any size to breathe new life into your community. Based on *Growing Young: Six Essential Strategies to Help Young People Discover and Love Church*.

**WELCOMING THOSE WHOM GOD HAS GIFTED DIFFERENTLY INTO THE LIFE OF YOUR CONGREGATION (Northern A) – Instructor: Pastor Don Geller**

How should pastors and church leaders react if someone who has been differently gifted by God has a meltdown in church? What if that meltdown occurs during the worship service? What if someone who has been differently gifted by God has a seizure or some other medical condition (such as a bathroom accident) while in church? How can you integrate the disabled community into the life of your church? We will discuss the difference between inclusion versus embracing those whom God has gifted differently into the life of the church and when and why it may be better to hold a separate worship service for the mentally challenged.

**TRUSTEES: THE WHO, WHAT, WHEN, WHERE AND HOW FOR LOCAL CHURCH TRUSTEES (Northern A) – Instructor: Jim Stutler**

An introduction for local church Trustees and Pastors. We will be over viewing the Trustee's Charge Conference form. Pastor Jim Stutler has over forty years pastoring local churches in the Conference and has served on the Annapolis District Board of Church Location and Building for many years, along with other Conference Committees and positions

**UPDATES TO LAY SERVANT MINISTRIES (Northern A) – Instructor: Minister Frank Lanzer, District Coordinator for Lay Servant Ministries**

Do you have questions about the different Lay Servant categories? Do you know about the new information from General Conference regarding Local Lay Servants and how it affects you in the Baltimore Washington Conference? This session will offer information about these and other topics relevant to Lay Servant Ministries. All are welcome!

**VIDEO STREAMING 101 (Northern A) – Instructor: Brian Nelson**

As we spend more of our lives online, streaming and online video has become the 21<sup>st</sup> century form of outreach & communications. Learn the basics of streaming, how it can enhance your mission & spread your message to reach new members, the sick/homebound, out-of-towners, and the “too busy to come to church” crowd. Did you know high definition video is now possible on a smartphone, and streaming can be accomplished with an app! This course covers the nuts & bolts of streaming, types of equipment, content delivery networks, co-location, archiving, audio for video, lighting, close captioning (ministering to hearing challenged), basics of post-production & video editing, DVD authoring, different levels of entry, how to get on the air quickly, televangelism (not what you think), and television arts.

## **“NORTHERN B” CLASSES (11:00AM-12:30PM)**

### **VIBRANT COMMUNITIES (Northern B) – Instructors: Rev. Tony Love and Jo Chesson**

Come and discover your church’s ministry opportunities through **MissionInsite**, a new way to access demographic information for strategic planning, growth and outreach. It’s easy ... with MissionInsite, your church is able to locate its members and others affiliated with your church on your map as well as discover mindsets, trends, and behaviors. Its user-friendly system is built for exploration of your mission context without the possibility of accidentally harming the database. MissionInsite’s database contains real-time data. Join Rev. Tony Love, Director and Jo Chesson, Project Manager from the Office of Vibrant Communities, as we lead you into a greater understanding around your community. Do you really know who lives in your mission field?

### **BEING MADE PERFECT IN LOVE – WITH MONEY (Northern B) – Instructor: Kent Koehler**

For personal spiritual growth: Rethinking My Personal Habits and Patterns of Generosity

### **FINDING PATHS TO MISSION: DEVELOPING MINISTRY PLANS (Northern B) – Instructor: Rev. Gay Green-Carden**

It is easy for pastors and lay leaders to get caught up in ministry detours, running off course and accomplishing very little! By developing goal-directed “ministry plans,” a congregation knows where it is headed and how to get there! The Apostle Paul reminds that running a race requires keeping our eyes on the “goal” in Christ Jesus. Get practical help for setting goals, and hear how one church made great strides in ministry by identifying goals and moving steadily towards them.

### **HOW TO SUCCESSFULLY SNATCH A GRANT (Northern B) – Instructor: Rev. Eva Clark**

This workshop will provide basic instruction on how to successfully be awarded a grant. It includes tips on grant writing, where to locate available grants, and how to manage a grant.

### **CHRISTIAN FORMATION: BACK TO THE FUTURE (Northern B) – Instructor: Minister Anita Wamble**

The first century church began with small groups. Church life for them was organic not institutional. It was relationships that built the “church” of Jesus Christ, not organizational purpose. Organic vs. Institutional and relational vs. organizational are the differences between the vital growing church of the first century and the church of today. Jesus didn’t develop a new institution, nor did he expand the institutional organization of his day. Instead, he developed relationships with people, met their needs, loved them where they were and, along the way, he taught them about the word of God. This class is designed to help us look at the foundational necessity of small groups to transform the world for Jesus.

**YOUTH MAKING MISSIONAL CONNECTIONS IN THEIR COMMUNITIES (Northern B) – Instructors: Nate Quimby and Luke Borchelt**

The Breakfast Club is charity created by Nate Quimby with the help of his congregation when he was nine years old. Nate is now a high school senior. The Breakfast Club was used as a way to give free breakfast to underprivileged children during the summer. As of today it has fed over fifty thousand meals to children in underdeveloped communities. Food has been given out every weekday during the summer since 2010.

**MISSIONAL TECHNOLOGY (Northern B) – Instructor: Rev. Chris Broadwell and Rev. Marvin Wamble**

“Web & Social Media: John Wesley's Facebook Page”

Social Media and Outreach Technology are powerful tools for congregations, yet can be complex, overwhelming and, at times, scary. Join Rev. Marvin Wamble and Pastor Chris Broadwell for a session on how to leverage social media and other outreach computer programs to increase your engagement with your community.”

**BIBLICAL STORYTELLING (Northern B) – Instructor: Simone Rollins**

Simone has been telling the stories of the bible for many years, and she’s studied and trained how to tell the story well in compelling and renewing ways. Come learn from her with this interactive class about how to tell the best story around!

**COURAGEOUS CONVERSATIONS (Northern B) – Instructor: Derek G. Matthews**

Many faith communities are seeking to understand the criminal justice system, and how to be agents of peace and justice, as surrounding neighborhoods struggle with incidents of racial and cultural divisiveness, public anger, and violence between police and citizens". Mr. Matthews will reflect on issues relevant to this issue, including his philosophy of family foundations, prosecution, and his approach to expectations for accountability of police officers, and the relationship between citizens, law enforcement, and the criminal justice system as a whole. He will also share his hopes for a peaceable community, thoughts on how we are all partners in finding common ground to make that a reality, as well as share his current activities in Anne Arundel County since being contracted by the County Government to deal specifically with this topic. He will also be prepared to answer questions from us.

**WASHINGTON EAST DISTRICT CLASSES (“SOUTHERN”): GOOD SHEPHERD UMC in WALDORF**

**“SOUTHERN A” CLASSES (9:20-10:50AM)**

**SPRC (Southern A) – Instructor: Rev. Dr. Rebecca Iannicelli**

The work of SPRC is yearlong and having an idea of the calendar of tasks can make the work easier and less stressful. SPRC is responsible for working with the pastor and all staff on items including job descriptions, salary and compensation recommendations, benefits, and evaluations. This class will provide guidance on these topics as well as provide participants with resources to make the job easier.

### **CHURCH COUNCIL – 3 DIFFERENT FORMS (Southern A)**

*LARGE CHURCH / COOPERATIVE PARISH – Instructor: Rev. John Wunderlich*

The Lead Pastor of First Saints Cooperative Parish will share insights and guidance about the structure and function of the Church Council in a larger church setting & a cooperative parish, in order to better serve that particular mission setting.

*SMALL CHURCH/ALTERNATIVE STRUCTURE – Instructor: Rev. Kevin Brooks*

Why, how and need of an alternative council structure for small (75 or less) membership congregations. *TRADITIONAL STRUCTURE – Instructor: Minister Nona Colbert*

Learn how traditional administrative board structures can work to achieve the mission of the church as well as support missional and disciple making initiatives.

### **FINANCE FOR MISSION (Southern A) – Instructor: Rev. Faith Lewis**

The best practices of Church Finance and Stewardship can lay the foundation for church leaders to become responsive to the mission field and grow as disciples. Whether this is your first time on the Finance Committee or you have served for many years, this session provides tools to translate documents such as income/expense/statistical reports into a compelling narrative for any church setting. Several narrative budgets will be examined as case studies for turning statistics & numbers into vivid descriptions of ministry & mission! Learn that not all giving is the same, nor is it handled the same. Learn how to set up your accounting to simplify your end-of-year statistical reporting. Resources will include checklists, worksheets, online guides and more.

### **LAY LEADER (Southern A) – Instructor: Minister Peggy Ireland, WE District Lay Leader**

Whether you are a new Lay Leader or have been in the position for some time attending this Lay Leader Training will help you become more effective as a leader in your church. The training will provide you with the following: information on your duties and responsibilities, how to be a more effective Lay leader, how to motivate laity and how to establish goals for yourself and the ones you serve.

### **YOUNG ADULT MINISTRY (Southern A) – Instructors: Rev. Alan and Sarah Hemming**

Join Pastor Alan Hemming and his wife Sarah as they share their experiences with young adult ministry. Hear the story of how the ministry, The Well, has impacted Southern Maryland and how young adults are being encouraged, equipped, and empowered. Receive some theological groundwork and applicable steps in beginning to engage young adults in your congregations and community. At the end, there will be a Q&A to tackle any specific questions leaders may have when it comes to young adult ministry.

### **3<sup>rd</sup> POCKET OF GIVING, THE PERMANENT ENDOWMENT (Southern A) – Instructor: Frank Robert**

Why do they give The 3<sup>rd</sup> Pocket of Giving, The Permanent Endowment: How should an Ideal Church Permanent Endowment work? We will discuss how an ideal church permanent endowment functions.

- Why every church should have an Endowment
- Some examples of “Good” and “Not so Good” endowments will be discussed.

- Understanding the “Dos and Don’ts” associated with a permanent endowment
- Sample policies will be discussed
- Are there some easy ways to fund this forever account?
- Several Scenarios will be discussed

**CHRISTIAN FORMATION (Southern A)** – *Instructor: Rev. Daniel Mejia*

A longstanding approach to Sun. School, Bible Studies, and other Christian Education offerings has been to teach people “about” the Bible and Christianity, or to enjoy theoretical discussion of related topics of interest. But Christian Education must become “Christian Formation,” with its goal always to move people from an experience of thinking, talking & learning, to an experience of growing, acting & being transformed along the journey of discipleship. The Pastor of St. Matthews-Bowie, Rev. Daniel Mejia is also an Adjunct Professor at Wesley Seminary in the Practice in Mission & Ministry Program. His Doctor of Ministry program has been based on John Wesley’s writings. He will bring insights from his studies, as well as from his own church’s experiences with Christian Formation

**TRUSTEES (Southern A)** – *Instructor: Vaughn Johnson, Brooks UMC*

Trustees are the first line folks that are involved when the church is in a building or renovation program. This class will discuss the details of handling a program successfully and resources you may need to get you through to completion.

**IMPLEMENT ELECTRONIC GIVING IN 2017**– *Instructor: Paul Eichelberger, Conference Treasurer*

**Offered at both Sessions A & B (choose one)**

Join the Conference Treasurer and Vanco as they focus a conversation on why this needs to be the year that your church implements electronic giving. Studies show that churches with electronic giving realize 26% greater total income that those accepting just cash and personal checks. BWC has only 87 churches with electronic giving That’s less than 15% of our 640 churches and we are way behind in providing this ministry of stewardship for our congregations. To raise our sense of urgency, the Conference has negotiated a startup package with Vanco that eliminates all monthly fees for up to 2-years. The offer is good through June 2017. Big or small, please consider making this your Finance Committee goal in 2017!

**“SOUTHERN B” CLASSES (11:00AM-12:30PM)**

**SMALL MEMBERSHIP CHURCH (Southern B)** – *Instructor: Rev. George DeFord*

A look at the small membership church in three specific settings: urban suburban and rural. For the urban small church, a look at past history that informs the said church and its perception in the community, including the struggles of the congregation. The suburban small church will address the matter of newcomers and hospitality. Also, a focus on the suburban small church and its role in the community. The rural small church will address the matter of family and the vitality of such a congregation. Recommendations will be offered in each case.

**GIVERS: UNDERSTANDING OUR DONORS (Southern B) – Instructor: Frank Robert**

- Who gives
- How do they give
- How they would be interested in Giving more?

**DISABILITY MINISTRIES: AWARENESS, INCLUSION, PROGRAMMING (Southern B) – Instructor: Lisa Harvey**

An advocate for the disabled, Ms. Harvey has been active in the disability community including testifying in front of the legislature in Annapolis. Deafened as an adult, she is the foster parent of 8 children, 5 of whom have disabilities. This workshop provides an overview of disability ministries; insight into various disabilities; common barriers to churches' inclusion of disabled persons; and ideas for establishing or enhancing a disability ministry at little cost. Will include brief discussion of Disability & the Law, as well as disability organizations & advocacy efforts. Participants will come away with at least 2 ways to improve accessibility in their ministry settings, as well as a better understanding of the definition and types of disabilities. *Will be interpreted by signing.*

**YOUTH MINISTRY: GROWING LIFE-LONG DISCIPLES vs. “CHURCH MEMBERS” (Southern B) – Instructor: Rev. Dr. David Showalter and CCYM**

For some time now, youth ministries and the larger church have been searching for ways to engage young people in ways that motivate them to connect and actively “live their faith” through their church community. In this session, we’ll hear some of our local church’s youth tell directly what leads them toward life-long discipleship vs. what causes them to feel uninvolved or even repelled. We’ll discuss ways we might maximize on this knowledge, integrating the most recent youth culture research into what makes youth wish to become and remain active disciples through Christ’s Church.

**FINDING PATHS TO MISSION: DEVELOPING GOALS (Southern B) – Instructor: Rev. Jason Robinson**

When growing churches are asked, “How is your church experiencing such growth when so many are declining,” the answer will always include VISION and GOALS. A clear vision for the church’s ministry & mission, easily articulated by the congregation, lays the foundation for this process. Specific, attainable goals then provide the direction and plan for both pastors and laity to move steadily forward in keeping with the stated vision. Hear how Brooks UMC has used this process of visioning & goal-setting, achieving remarkable growth in numbers and ministry, and recently completing a new facility for their growing worship and ministry. For pastors and laity alike, this class will help you in your own process of moving forward in your church’s mission.

**SOCIAL MEDIA FOR YOUR MISSION (Southern B) – Instructors: Melissa Lauber, Rev. Eric Alsgaard and Kat Bowling**

So your church has a great sign, runs an ad in the local paper, and advertises in the Yellow Pages. The Yellow WHAT? In the 21<sup>st</sup> century, folks will get connected to your church and its ministries primarily through your website, Facebook, and other forms of social media. Social media and outreach technology are powerful tools for congregations, yet can be complex and seem out of reach for most churches. Members of our Conference Communications staff, the Rev. Erik Alsgaard, Kat Bowling, and Melissa Lauber, will give insights on how to



use websites and other social media to share your church's mission, including the forms of technology likely to reach young adults. This class will also include a brief overview of the Baltimore-Washington Conference website ([bwcumc.org](http://bwcumc.org)), highlighting some of the features most helpful to congregations.

**MISSIONAL CONNECTION IN THE COMMUNITY (Southern B)** – *Instructors: Sara Martin (Lexington Park UMC) and Rev. Pat Allen (Oxon Hill UMC)*

The instructors will present two different models for churches to partner with helping agencies (both governmental and non-profit) to more effectively serve neighbors in need. One model from Oxon Hill UMC has the church serving as monthly host for the Youth Strategies & Re-entry Services Section of the Prince George's County Department of Corrections to "set up shop" and provide resources and services to those released from prison/jail and any other person in need. This overlaps with a lunch "bread ministry" offered by the church on the same day. The other model from Lexington Park UMC has the church partnering with various community agencies through a referral system, which allows the church to play a substantial role as part of the larger support network working with persons for positive change in their living situations.

**COURAGEOUS CONVERSATIONS: CURRENT ISSUES IN THE COMMUNITY (Southern B)** – *Instructor: The Honorable Anthony B. Covington, State's Attorney for Charles County, Maryland*

Many faith communities are seeking to understand the criminal justice system, and how to be agents of peace and justice, as surrounding neighborhoods struggle with incidents of racial and cultural divisiveness, public anger, and violence between police and citizens. Mr. Covington will reflect on issues relevant to this issue, including his philosophy of prosecution, his approach to expectations for and accountability of police officers, and the relationship between citizens, law enforcement, and the criminal justice system. He will also share his hopes for a peaceable community, thoughts on how we are all partners in finding common ground to make that a reality, and will answer questions from us.

**UPDATES TO LAY SERVANT MINISTRIES (Southern B)** – *Instructor: Minister Peggy Ireland, District Lay Leader*

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