

# Baltimore-Washington Conference

The United Methodist Church

# FEMA's Nonprofit Security Grant Program

# February 16, 2021

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# Tonight's Agenda

- PPP Second Draw Updates
  - "Preschool Only" PPP2 Applications Update
  - Employee Retention Credit
- Introduction of Guest Speakers
- Nonprofit Security Grant Overview

by Brian C. Jones and Mark Zuckerman, Clear Connection

• Q & A

Paul

Moe



# SBA Website is an Excellent Resource

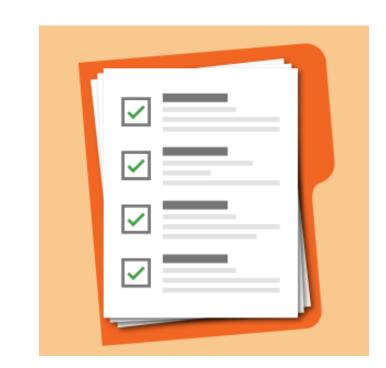
<u>https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program</u>

Lenders may receive your PPP1 and PPP2 loan applications through March 31, 2021.

Paycheck Protection Program 🛛 🗙 🔤 PPP Second Draw Borrower Appl 🗙 🕇 🕂			- 0
→ C  sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection	-program		ର୍ ★
ps 🤓 Basecamp Log In 👔 💔 Wespath Login 🦸 2019 Special Sessio 📚 Login Page 🔤 F	Paycheck Protectio bp You give religions 🖸 God of Grace and G		
	Coronavirus (COVID-19): Relief options and Additional Resources CLIC	CK HERE	
U.S. Small Business			Translate SBA en Español For Partners Newsroom Contact U:
U.S. Small Business Administration		Business Guide Funding Programs Federal Cont	racting Learning Center Local Assistance About
	Paycheck Protection Pro	ogram	
An SBA loai	n that helps businesses keep their workforce employed during the	Coronavirus (COVID–19) crisis.	
The Paycheck Protection Program (PPP) provides loans to help businesses keep their workforce employed dur	ing the Corporations (COVID 10) crisis CDA is successful offering		
	ing the colonavitus (covid-19) class, spens currently offering.		
<ul> <li><u>PPP First Draw Loans</u> for first time program participants.</li> <li><u>PPP Second Draw Loans</u> beginning January 13, 2021 for certain businesses who have previously received a</li> </ul>	PPP loan		
To promote access for smaller lenders and their customers, SBA is currently only accepting loan applications fr	om participating community financial institutions (CFIs). <u>Lender Match</u> can help you find a	a participating CFI.	
SBA also offers additional Coronavirus relief.			
	·		
First Draw PPP Loans	Second Draw PPP Loans	PPP Loan Forgiveness	
An SBA loan that helps businesses keep their workforce employed during the Coronavirus (COVID-19) crisis. >	Eligible businesses may apply for a Second Draw PPP loan.	Borrowers may be eligible for loan forgiveness.	
Learn more	Learn more	Learn more	
PPP Lender Information	PPP Data		
Information and resources for lenders participating in the Paycheck Protection Program.	Data and reports related to the Paycheck Protection Program. >		
Learn more	Learn more		



# Local Church Consultations



Do you need more time to discuss your options in your church's context?

Sign up for a consultation!

https://www.bwcumc.org/article/localchurch-financial-relief-consultations/

We are also answering many questions by email:

Paulpeichelberger@bwcumc.orgPierpmcpayten@bwcumc.org



# Update: Can the Preschool apply by themselves?

### The answer is Uncertain

• Why might the answer be YES?

This answer is based on the PPP affiliation waiver extended to religious organizations. The SBA provided Faith-Based Organizations FAQ offers an Addendum Statement that can be submitted with your application to claim the affiliation waiver that will enable a preschool to apply by themselves even if they operate under the same EIN. SBA U.S. Smal Administ

U.S. Small Business Administration Faith-Based Organizations FAQ

[Sample]

#### ADDENDUM A

The Applicant claims an exemption from all SBA affiliation rules applicable to Paycheck Protection Program loan eligibility because the Applicant has made a reasonable, good faith determination that the Applicant qualifies for a religious exemption under 13 C.F.R. 121.103(b)(10), which says that "[t]he relationship of a faith-based organization to another organization is not considered an affiliation with the other organization ... if the relationship is based on a religious teaching or belief or otherwise constitutes a part of the exercise of religion."

https://www.sba.gov/sites/default/files/2020-06/SBA%20Faith-Based%20FAQ%20Final-508.pdf



# Update: Can the Preschool apply by themselves?

## **Continues to be Uncertain**

• Why might the answer be NO?

One consultant said NO based on the structural affiliation of the entity.

#### Consultant #1 Statement:

A preschool must be separately incorporated to support a "Preschool Only" second draw PPP application. It is NOT sufficient support to justify an independent "Preschool Only" application simply because the preschool has their own operating board, or manages their own budget, or operates their payroll and banking relationships under their own EIN. If the preschool is not separately incorporated, the local church and the preschool should combine their total gross receipts when assessing whether they qualify to submit a second draw application.



# Update: Can the Preschool apply by themselves?

## **Continues to be Uncertain**

Why might the answer be NO?

Another consultant clearly acknowledged the affiliation waiver but said their local SBA office declared the PPP2 application needed to be submitted by the same entity that applied for PPP1. Consultant #2 Notes:

Waiver of affiliation similar to 1st PPP loan

*If a Church has a School, it can just apply for one of these two entities.* 

*Note: SBA told me that you must apply in the same form for PPP #2 in the same Affiliation as PPP #1* 



# Update Report: Can the Preschool apply by themselves?

# So, we come back to the original BWC recommendation.

- It is recommended to verify this position with the lender before submitting a preschool-only application.
- One lender said that they were "willing to accept a preschool-only application with the understanding that the SBA may tell them at some point that it is not allowed".
- BWC is not aware of any successful or unsuccessful preschool-only applications at this point.

If you need a new lender, several BWC churches have successfully applied with the Virginia United Methodist Credit Union

www.tumcu.org



https://www.tumcu.org/paycheckprotection-program-ppp-round-ii/

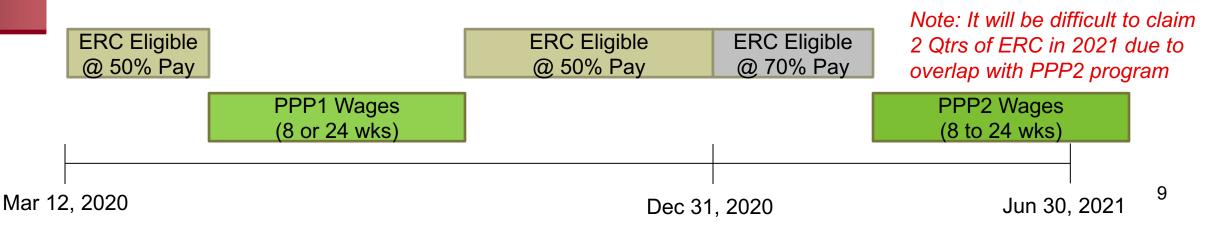


# Consider the Employee Retention Credit

Note: Does not apply for Clergy Pay per IRS determination

- Recipients of PPP loans (First or Second Draw) can now claim the Employee Retention Credit
- Credit can be received retroactively from March 12, 2020 to June 30, 2021 and it is a fully-refundable credit. The quarterly Form 941 has been modified to claim the credit.
- Credit applies to all wages except those paid for by PPP funding
- 2021 Credits: Up to \$7,000/employee per Qtr = \$14,000/employee (Max at \$10K/Qtr)
- 2020 Credits: Up to \$5,000/employee for the entire year (Max at \$10K/Year)

Establish a wage timeline for each non-clergy employee (paid by W-2 with withholdings)





# **Employee Retention Credit Eligibility**

 Eligibility: Shutdown Test OR Gross Receipts Test <u>Shutdown Test</u> - any employer that had a furloughed or reduced workforce as a result of a forced closure due to a federal, state, or local government directive or as a result of quarantining of employees OR

<u>Gross Receipts Test</u> - any employer that has seen a 50% drop in gross receipts when compared to the same quarter last year (2020). Changed to a 20% drop for 2021 eligibility.

Your church may need professional consultation to properly claim the ERC!

- Wespath guidance: <u>https://www.wespath.org/assets/1/7/5677.pdf</u>
- The following video offers good advice about how the PPP loans and the ERC can be optimized: <u>https://youtu.be/eaeCVWdOIRw</u>
- For those who want a resource on how to fill in the Form 941 to claim the credit: <u>https://www.youtube.com/watch?v=ZNDF-\_MIXic</u>



# Baltimore-Washington Conference

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# Nonprofit Security Grant Overview

Presenters: Clear Connection Brian C. Jones and Mark Zuckerman



# Who is CCI

- Systems integrator with 35+ years experience
- Top vendor in the NSGP program 10+ years experience
- Unique approach to security by integrating the various security systems - Access Control - Intrusion/Notification - Video Surveillance into a unified solution

# Overview

- About the Nonprofit Security Grant Program (NSGP)
- How to Conduct the Security Assessment
- What areas are covered by the Grant?
- Navigate the Authorized Equipment List (AEL)
   & Scoring System
- Q & A's

- FEMA created the program to provide security funding support to nonprofit organizations at high risk of terrorist attacks and located within designated major urban area
- The mission is to prevent past tragedies such as Hope Chapel in Colorado Springs, Chabad of Poway Synagogue in San Diego, and Emanuel African Methodist Episcopal Church in South Carolina

# Eligibility

- Applicants must be 501(c)(3) nonprofit organizations
- The maximum grant amount is \$100,000. The grant is reimbursable. The winner of the funding will pay the integrator 50% upfront. FEMA will reimburse the nonprofit entity within 30-90 days. The nonprofit pays the remaining balance with it. The integrator will provide proof of payment. The nonprofit organization submits to FEMA for reimbursement within 30-90 days
- FEMA is sponsoring \$100 Million for 2021 across the nation

**Application Process Timeline** 

#### Feb 14

Funding Announcement

#### March 26

Nonprofit Application due to the State Administrative Agent (SAA).

## **Mid April**

The State Administrative Agent submits applications to FEMA

#### Late July

FEMA will select winners in various States

# Last Week in September

Winners will be notified via letter in mail and email.

# September 2021-2023

Subaward Period. Winners have up to two years to complete their security installation.

- Investment Justification Churches will use FEMA's Excel Template (Year of Facility Construction, 501 (c) (e), and DUNS Number
- Mission Statement (Separate Sheet)
- Vulnerability/Risk Assessment (Extremely Important)

# Conducting the Assessment

# Conducting the Risk Assessment/Vulnerability

- Each Applicant must include their vulnerability assessment.
- Security professionals should complete the evaluation. Contact your local police in your area, then contact Clear Connection or an integrator of your choice. The integrator will review the assessment then meet in person or provide budgetary numbers.
- Assessment should include the description of the facility, date of the evaluation, threat landscape, vulnerabilities, and recommendation based on security best practices

Cont'd Conducting the Risk Assessment/Vulnerability

- The Vulnerability/Risk Assessment is used in (3) sections of the Investment Justification - Threat, Vulnerabilities, and Target Hardening.
- The State Administrative Agency (SAA) has a copy and store it on file. It is subject to review by FEMA.
- Failure to submit the Assessment will immediately forfeit your application.

# Areas the Funding Covers

What areas are covered by the Grant?

- The Nonprofit Security Grant is designed to acquire and install security equipment and cover ongoing security training. The goal is for your community to protect itself
- Limit the number Authorized Equipment List (AEL) codes you use
- Full AEL items located at https://www.fema.gov/authorizedequipment-list

# What areas does the Grant cover?

- It is recommended to start by controlling access, notification and video surveillance. Then build the additional measures as needed
- Congregants, volunteer and professional security staff securityrelated training
- The grant can cover the cost of hiring additional security personnel. You must prove sustainability.

- Access Control: 14SW-01-PACS-System
- Alarm/Intrusion: 14SW-01-ALRM
- Cameras: 14SW-01-VIDA,
- Fencing: 14SW-01-WALL
- Vehicle Gates: 14SW-01-DOOR Doors and Gates, Impact Resistance
- Window Film: 14EX-00-BSIR

AEL Number	Description of Item to be Purchased Vulnerability to be Addressed Funding R		Funding Requested
Ex. 14SW-01-ALRM	Systems/Sensors, Alarm	Vulnerable entry	\$7,000
1. 14SW-01-WALL	Replace fencing with emergency exit gates	vulnerable perimeter, dilapated fencing, no emergency exits	\$30,000
2. 14SW-01-ALRM	Emergency Notification System	Lack of alarm/alert, vulnerable to delayed response.	\$42,000
3. 14-SW-01-SIDP	Personnel Identification Management: Access Control	Unknown guests, ID as a prerequisite for entering areas	\$12,000

# Navigate the Investment Justification Application & Scoring System

The IJ consist of (7) parts and 40 points total:

I. Non-Profit Organization Applicant Information (Not Scored)

- II. Background (2 Points)
- III. Risk (12 Points)
- Risk
- Vulnerabilities
- Potential Consequences
- IV. Target Hardening (14 Points)
- V. Milestones (4 Points)
- VI. Project Management (3 Points)
- VII. Impact (5 Points)

 Not Graded
 Biggest Portion is the DUNS Number, 503 (c)(e) Tax-Exempt, and UASI Designation

I. Nonprofit Organization	n Applicant Information			
dentify the Following:	dentify the Following:			
Legal Name of the Organization				
Physical Address of the Facility (Dne Investment Justification per facility; include city, state, and zip code)				
County				
Year the Original Facility was Constructed Organization Type (Short description of organization's ideology, beliefs and mission) (400 character max- not including spaces)				
Membership and community served				
501(c)(3) Tax-exempt designation				
Dun and Bradstreet Number Applications can only be submitted with a <u>current</u> and <b>xalid</b> DUNS number; pendir	ng DUNS numbers will <b>not</b> be accepted.			
Urban Area Security Initiative - designated Urban Area (if applicable)				
NSGP Federal Funding Request				
NSGP Total Project Cost	5			
Any Current Contract with DHS (yes/xa/				
This does not include any DHS or NSGP grant funds previously awarded to the nonp	rofit organization.			
If Yes, please describe:				

#### **Background Section**

2 Points

Describe the symbolic value of your facility. Why are you a potential target of terrorism?

Your previous/current role of responding to a terrorist attack (Emphasize an all-hazard approach).

#### II. Background ( 2 possible points out of 40 )

Describe the nonprofit organization including: (500 character max per text box - not including spaces)

Describe the symbolic value of the site as a highly recognized national or historic institution or significant institution within the commu that renders the site as a possible target of terrorism

Describe any previous or existing role in responding to or recovering from terrorist attacks

#### **Risk Section**

□ 12 Points

- Section III, you explain how you are vulnerable and what could happen if these areas are not resolved.
- Section B & C is vital. It carries your application, and everything builds from here. CCI encourages the applicant to get this right and prevent submitting a bad application.

#### III. Risk ( 12 possible points out of 40 )

DHS defines risk as the product of three principal variables: *Threat, Vulnerability, and Cansequences*. In the space below, describe specific findings from **previously conducted risk assessments**, including A) Threats, B) Vulnerabilities, and C) Potential Consequences of an attack.

A) Threat: In considering threat, the applicant should discuss the identification and substantiation of specific threats or attacks against the nonprofit organization or closely related organization by a terrorist organization, network, or cell. The applicant should also discuss findings from a risk assessment, police findings, and/or insurance claims specific to the location being applied for including dates and specific threats.

B) Vulnerabilities: In considering vulnerabilities, the applicant should discuss the organization's susceptibility to destruction, incapacitation, or exploitation by a terrorist attack.

**C)** Potential Consequences: In considering potential consequences, the applicant should discuss potential negative effects on the organization's asset, system, and/or network if damaged, destroyed, or disrupted by a terrorist attack.

#### Threat

- The threat is the "individual or group of people" who could carry out the act of terrorism.
- Think about our current times and Local Crimes Black Lives Matter, Two locally Historic Churches damaged by the Proud Boys at Asbury United Methodist Church and Metropolitan African Methodist Episcopal Church, etc. CCI recommends using events in the past 12-36 months.
- CCI recommends using crime stats, Police Reports, information from a recent risk assessment, and ADL Heat Map
- Focus on threats, crimes, or incidents against the facility, congregation, or Church Leaders. Either locally, across state lines, and nationwide.

#### Vulnerability

- The vulnerability are areas you are requesting funding for
- After the risk assessment, the threat is the area where you are weak and could pose a problem.
- List all physical and operational security observation/finding which you intend to address with the grant if awarded
   awarded
- CCI encourages only highlight areas you are requesting funding.

#### **Potential Consequences**

- The Section highlight if something were to occur.
- The loss of life and the closure of your Church. What's the impact in the community if your Church were close.
- Consider additional impact If we can't do A, we can't do B or C
- Financial ramifications Employees will have to look elsewhere to work, daycare closure, meals on wheels, etc.
- \*How will all of this impact your ability to respond to a terror attack listed earlier  $\frac{31}{31}$

#### **Target Hardening**

- □ 14 Points
- Target Hardening must address the vulnerabilities previously identified.
- For each vulnerability, list specific action you will use the funds for
- Can include protection of critical infrastructure, physical security, cybersecurity, acquisition, and installation of security equipment for owned or leased property, and preparedness measures
- Include the total estimated cost of each action (Hardware and installation cost, training, service/maintenance costs for the first year)

# In this section, describe each proposed activity or investment and the identified threat or vulnerability that it addresses as well as the associated cost with each activity or investment. Allowable costs are focused on target hardening activities as well as planning related costs, exercise related costs, contracted security personnel, and security-related training courses and programs limited to the protection of critical infrastructure key resources, including physical and cyber security, target hardening, and terrorism awarenessfemployee preparedness. Funding can also be used for the acquisition and installation of security equipment on real property (including buildings and improvements) owned or leased by the nonprofit (2,200 character max - not including spaces)

In this section, list all target hardening equipment being proposed. Include the Authorized Equipment List (AEL) number and description, the vulnerability the equipment addresses, and the funding requested.

Allowable equipment is limited to two categories of items on the AEL:

- AEL Section 14 - Physical Security Enhancement Equipment

- AEL Section 15 - Inspection and Screening Systems

The equipment categories are listed on the web based AEL on the FEMA website, https://www.fema.gov/authorized-equipment-list.

	AEL Number	Description of Item to be Purchased	Vulnerability to be Addressed	Funding Requested
Ex	14SW-01-ALRM	Systems/Sensors, Alarm	Vulnerable entry	\$7,000
1				
2				
3.				
4				

#### IV. Target Hardening ( 14 possible points out of 40 )

#### **Milestones**

#### □ 4 Points

- CCI recommends to take your time and have key areas in chronological order.
- Exercise patience. Don't expect to have everything completed in 6 months. It's a marathon, not a sprint.

#### V. Milestones ( A possible points out of 40 )

Provide description and associated key activities that lead to the milestone event over the NSGP period of performance. Start dates should reflect the start of the associated key activities and end dates should reflect when the milestone event will occur. Milestones should reflect considerations to Environmental Planning and Historic Preservation reviews when applicable. (10 milestones maximum)

	Milestone	State Date	Completion Date
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

#### **Project Management**

**D** 3 Points

The contact person who will manage and oversee the project, and why are they qualified to do so

VI. Project Management ( 3 possible points out of 40 )	
Who will manage the project:	
Include the name, phone number, and/or email address, and experience of the project manager(s)	
Describe the project management, including:	
Description of any challenges to the effective implementation of this project	
- Coordination of the project with State and local homeland security partners	
(2,200 character max - not including spaces)	

#### **Impact**

#### **D** 5 Points

area, and core capability

- Must build or sustain five Core Capabilities - Prevention, Protection, Mitigation, Response, and Recovery
   \*Give a concise, declarative statement of how the activities related to the preparedness goal, mission
- □ State how your funding will improve and enhance the above areas
- Example: "Installation of laminated security glass on windows will reduce the vulnerability of forced entry into the facility by delaying intruders up to 20 minutes."

What measurable outputs and outcomes will indicate that this Investment is successful at the end of the period of performance?

VII. Impact ( 5 possible points out of 40 )

(2,200 character max - not including spaces)

Which specific National Preparedness Goal (the Goal) core capabilities does this investment work to achieve? Explain how this Investment supports the building or sustaining of these Goal core capabilities. For more information on the Goal see: http://www.fema.gov/national-preparedness-goal.

\*Reference: https://www.fema.gov/emergency-managers/national-preparedness/mission-core-capabilities

- DUNS (Dun & Bradstreet Number) is a requirement for the NSGP Grant. To register for free or search for your current DUNS Number go to <u>http://fedgov.dnb.com/webform/displayHomePage.do</u>
- SAM Registration is not a federal requirement for the NSGP Grant. The applicant can submit if they have it but contact the individual SAA.

#### **Mission Statement**

- Each applicant must submit their Mission Statement. Due to their Mission Statement, it may elevate the Church's risk of potential terrorist threats.
- The central purpose of the Church described in the Mission Statement will be used to validate the organization as
  - Ideology-based/Spiritual Educational
  - Medical
  - Other
- The type of organization will play a key role in funding the award

#### Scoring System

- SAA receives all applications, processes them, and grades them based on the 40 point scale.
- SAA submits the applicants' IJ's, applicants' scores, and their ranking of all submitted by highest to lowest to FEMA
- FEMA will score the IJ's themselves and average the two. That average score is added to the State score. That score is then multiplied depending on the organization type.
- 5 Bonus Points is Given to Church/Organization that was not awarded. Religious/Spiritual: Final score multiplied by 3 Medical/Educational: Final score multiplied by 2 Other: Final score multiplied by 1 The Mission Statement determines Organization Type.

# Other grants

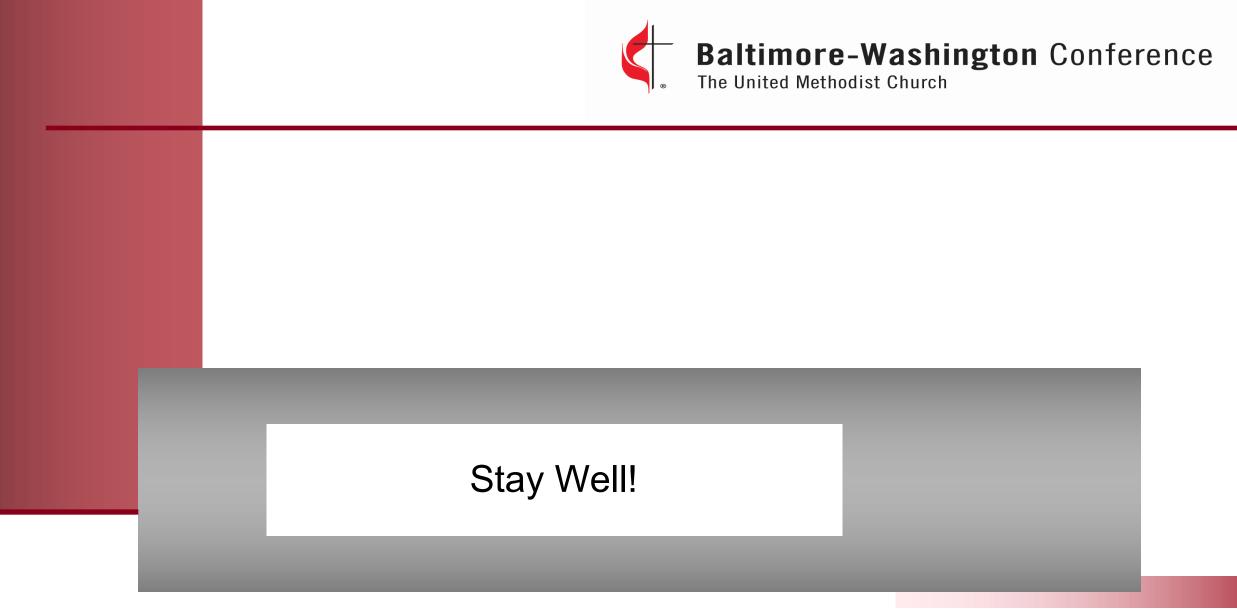
- Applying for the NSGP begins the process for building the library of documents required to win a grant
- This is your on ramp to the grant process....
- Maryland and Virginia have grant programs for both schools and religious institutions.
- As we work together we will bring other opportunities for grants as they become available

# Q&A's Session

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